

MANUU VISAKA Report – 23rd December 2016

The Vittiya Saksharta Abhiyaan (VISAKA) Campaign of Maulana Azad National Urdu University was organized at the weekly haat of Narsingi village, focussing at small vendors and households. The Volunteers divided into two groups one group conducted the campaign at the haat and other group visited Aanganwadi school and households.

This was the second visit to the haat. On 16th December 2016, the vendors and vendees were sensitized about the different modes of cashless transactions. Around 70 volunteers accompanied by teacher volunteers Prof. Saneem Fatima, Dr. Israr Alam, Dr. Arshia Azam, Dr. Mohammed Iqbal, Mr. Bhikshabati and others conducted the survey. The volunteers motivated them to adopt to cashless modes of transactions. The volunteers conducted follow up of last visit and also conducted field survey simultaneously. It was surprising to note that many of the small vendors were interested to open bank accounts as they owned a mobile phone. Many of them were ready to switch to cashless modes of transactions. 40 Vendors and 15 Vendees were educated about cashless modes of transactions. It is learnt that the vendors and vendees both have inhibitions in transforming to cashless modes of transactions. The volunteers clarified their doubts and facilitated them to understand and adopt cashless modes of transactions. The number of households who were sensitized about cashless transactions has also been increasing. Over all within a week the awareness level of vendors and households in Narsingi Village has been increasing and their inclination to transform to cashless modes of transactions is appearing positive.



